

EFFETTI *Strategy • Branding • Creative*

3964 Rivermark Plaza, Suite 105, Santa Clara, CA 95054-4155 • T 408.923.6883 • [www.effetti.us](http://www.effetti.us)



WHO are you?

WHAT do you do?

WHY is it important?

*Do your customers agree?*

EFFETTI provides Outsourced Marketing with a focus on bringing enterprise; Marketing, Branding and Communication tools and practices to; Entrepreneurs and Small to Medium-sized companies.

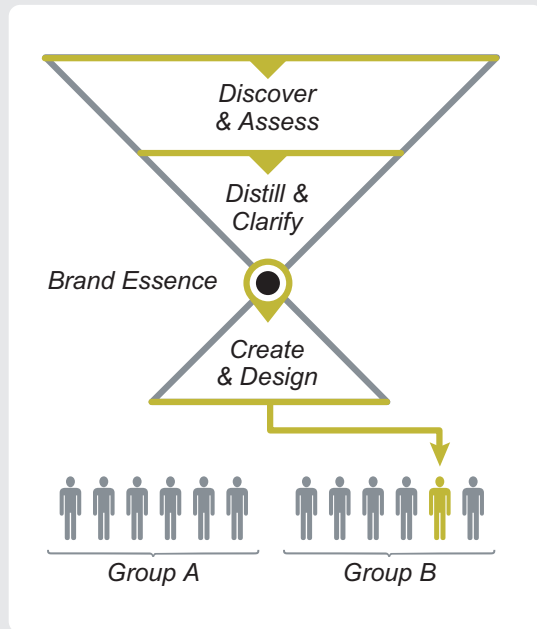
"Communication, marketing and branding are the three key factors to long-term success and building shareholder value."

*Don E. Schultz, Ph.D., Professor Emeritus-in-Service,  
Medill IMC, Northwestern University*



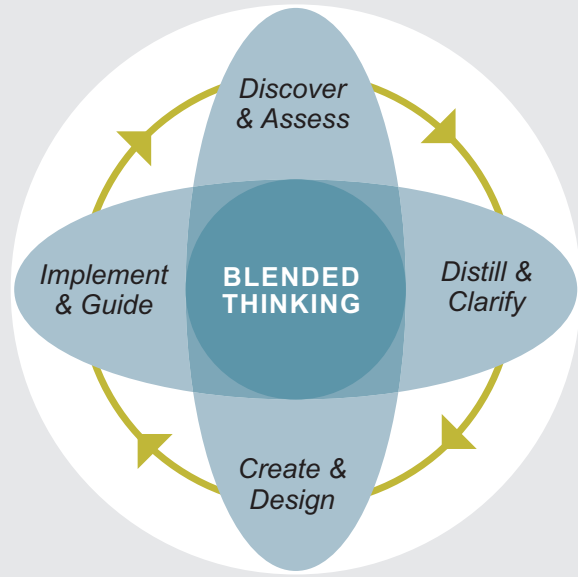
Entrepreneurs thru; small, medium and large companies are experiencing significant difficulty communicating effectively...

*...with the most powerful audience in history.*



Which makes Effective Strategies and Tactics...

*...quintessential in making a connection and inviting transaction.*



We are a unique combination of Business, Marketing, Brand & Communication Experts who blend their unique experience and skills with your deep business knowledge...

*...to produce highly Effective Strategies and Tactics that make a difference to companies of all types, shapes and sizes in a complex, competitive world.*

## Three Levels of Care, an uncommon choice...

- ▶ *Tools you can use on your own*
- ▶ *Guidance & Tools relative to specific project development*
- ▶ *Complete Outsourced Programs*

...to best address your Strategic & Tactical;  
Marketing, Advertising and Brand Management needs.



*Effetti means Effective*



*For a closer look:*

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